

REVIVE NATURAL COLOR & CONTROL GRAY HAIRS PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN RICH IN MELANIN CLINICAL STUDIES & BIO AVAILABLE OLIGOPEPTIDES

KEEPS CONTROL OF EMERGING GRAY HAIRS STIMULATES MELANOGENESIS & RESTORES NATURAL HAIR COLOR RESTORES HEALTHY HAIR & VITALITY

KERAT<sup>9</sup> INNOV

WORLDWIDE PROVEN INNOVATION



WHEN HAIR FOLLICLES ARE NOT GETTING ENOUGH NUTRIENTS AND MINERALS (OR ARE INFLUENCED BY OTHER FACTORS), THEY STOP PRODUCING MELANIN - THE PIGMENT RESPONSIBLE FOR HAIR COLOR. AS A RESULT, HAIR TURNS PROGRESSIVELY GRAY.

## HOW DOES IT WORK ?

CONCLUSIONS OF IN VIVO CLINICAL STUDIES (by DERMSCAN | 32 people | 120 days)

After 2 months, with a daily MELATINE® dosage of 650mg, impressive results have been recorded:

- Stimulates melanogenesis in order to offset the development of new gray hair which results from a cessation of melanogenesis from non-functional melanocytes.
- Gradually helps hair roots to restore natural color and therefore fights against the premature aging of hair through the stimulation of the hair bulb and melanocytes.
  - 60% 50% 40% D0 D60 D90 D120
- Significantly darkens hair color by up to 13% after 120 days:

- Promotes healthy hair, reduces hair loss and strengthens hair by stimulating the activity and regeneration of keratinocytes.
- Has strong antioxidant activity which protects and fights against free radicals.

## OVERALL CONCLUSIONS:

After a 4-month course, 95% of subjects liked the product, 87% found their hair more colored, 84% would like to continue using MELATINE® and 85% would recommend purchasing MELATINE®. With a regular consumption of over 4 months, MELATINE® contributes to the maintenance of natural hair pigmentation

and offers a preventative solution against graying hair.

## CUSTOMER SATISFACTION

94% 94% 94%	GLOBAL EFFICIENCY MORE RESILIENT HAIR LESS HAIRLOSS	<ul> <li>FORM POWDER (SOLUBLE)</li> <li>COLOR BROWN</li> <li>TASTE/SMELL LIGHT</li> <li>SHELF LIFE 3 YEARS</li> </ul>
87%	MORE HAIR GROWN	KOSHER & HALAL CERTIFIED
87%	MORE COLORED HAIR	TEL : 0033 (0)4 42 08 89 32 - FAX : 0033 (0)4 42 08 89 49
87%	MORE HAIR VOLUME	KERAT'INNOV - ZI ATHÉLIA IV - 37 AVENUE DU MISTRAL - 13600 LA CIOTAT WWW.ROXLORGROUP.COM - E-MAIL: LCARLINI@KERATINNOV.COM